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November 2, 2015

Dear Friends:

Thank you for the invitation to attend the relighting of the historic Pillsbury's Best Flour sign. I am sorry my duties in Washington D.C. prevent me from attending.

The Pillsbury sign will stand as a visible reminder of the visionary reuse of the A-Mill. The A-Mill is one of three National Historic Landmarks in Minneapolis, but its future is not static. The artist lofts will be a fitting representation of how Minneapolis has evolved. Once the Flour Milling Capital of the World, the city now boasts one of the most vibrant artistic communities around. The creative sector generates \$700 million for the Minneapolis economy every year, and the city boasts 2,800 photographers, 2,300 musicians, and 2,100 writers.

The use of LED lights for the new sign is also appropriate for this project, which is committed to environmental sustainability. For instance, I was pleased to support the application for a small hydroelectric generator. This will use the old milling infrastructure to generate power for the new occupants to have lighting for art and dance studios.

Congratulations on this historic achievement.

Regards,

A handwritten signature in blue ink that reads "Keith Ellison".

Keith Ellison